NAILGLAM PORTFOLIO

Web Development



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## Web Development Project Proposal 2: Nail glam

### 1. Organisation Overview

**Name:** Nail Glam

**Background:** Nail glam is a small nail tech business that caters in nail care and designs

**Mission:** Top provide nail tech services and provide different styles of nails for customers

**Vision:** To become the most reliable and go to nail tech in the country

**Target Audience:** Young people who are interested in nail services

### 2. Website Goals & KPIs

**Goals:**

* Provide nail designs options
* Show prices for the nail designs
* Provide customers business details for bookings

**KPIs:**

* Number of visitors
* Number of received bookings
* Online ratings

### 3. Current Website Analysis

There is no current website as nail glam is a new business

### 4. Proposed Features

* The homepage with the business name as the title
* Gallery page that showcases the type of nail designs that are provided
* Contact details

### 5. Design & UX

**Colour Scheme: Default browser style**

**Fonts:** Default font

**Layout Ideas:**

* Header with the business name
* Gallery section that showcase the nail designs
* Contact information

### 6. Technical Requirements

**Languages:** HTML5  
**Hosting:** GitHub Pages  
**Domain:** Free GitHub subdomain  
**Tools:** Visual Studio Code

### 7. Timeline & Milestones

| **DAY** | **TASK** |
| --- | --- |
| 1 | Planning, and writing the proposal |
| 2 | Creating the homepage using HTML |
| 3 | Create the gallery section with our design options |
| 4 | Adding the about page and our contact details |
| 5 | Final review and submit |

### 8. Budget

This project will be complete zero charges

### 9. References

* <https://www.sorbet.co.za/nailbar/> - Reference for nail website structure
* www.freecodecamp.org – Reference for learning HTML